



*List of suggested software and IT tools  
to run your business on a budget*

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We did the hard work for you! All the sections & product names are clickable to the right destination to save you some time, should we be of assistance do not hesitate to reach out to us at any time!

## 1- Email

- Basic: see your website hosting provider & [Amazon WorkMail](#)
- Suites: [Google WorkSpace](#), [Microsoft Office365](#) & [Zoho Mail](#)

## 2 - Teamwork:

- Group chats: [Slack](#), [Microsoft Teams](#), [Google Spaces](#), [Discord](#)
- Project management: [Asana](#), [Trello](#), [Wrike](#)

## 3- Accounting:

- Free: Wave, ZipBooks, CloudBooks, Zoho
- Usual suspects: [Quickbooks](#), [Xero](#), [FreshBooks](#)

## 4- Graphics

- Adobe alternatives

Adobe Title	Free & Open-source alternative(s)
Photoshop	<a href="#">Gimp</a> , <a href="#">Paint.Net</a> , <a href="#">Pixlr Editor</a> , <a href="#">Krita</a>
Illustrator	<a href="#">Inkscape</a>
Indesign	<a href="#">Scribus</a>
Premiere	<a href="#">OpenShot</a> , <a href="#">DaVinci Resolve</a>
Animate	<a href="#">Synfig</a>
Lightroom	<a href="#">Darktable</a>
Aftereffects	<a href="#">Natron</a> , <a href="#">ButtlerOFX</a>
Audition	<a href="#">Ardour</a> , <a href="#">Audacity</a>
Acrobat (not reader!)	<a href="#">Master PDF</a> , <a href="#">LibreOffice</a>

- Cloud Graphics Suites: [Canva](#), [Adobe Creative Cloud Express](#), [Visme](#), [Desygner](#)



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## 5- Royalty-free Stuff:

- Photos & illustrations: [Pexels](#), [Unsplash](#), [Pixabay](#), [Absurd](#), [unDraw](#)
- Stock footage: [Mixkit](#), [Pexels](#), [Unsplash](#), [Pixabay](#)
- Music, audio & sounds: [Mixkit](#), [Pixabay](#), [Uppbeat](#)
- Icons & fonts: [FontAwesome](#), [SVG REPO](#), [Google Fonts](#), [1001 Fonts](#)

## 6- Social Media:

- Schedulers: [Buffer](#), [Hootsuite](#)
- Graphics: [Canva](#), [Adobe Creative Cloud Express](#), [Visme](#), [Desygner](#), [Snappa](#)
- Hashtags: [MetaHashtags](#), [Inflact](#), [AllHashtag](#)

## 7- Copywriting

1. [Hemmingway](#)
2. [Grammarly](#)
3. [DeepL](#)

## 8- Lead Generation:

- Email marketing: [MailChimp](#), [Sender](#), [MailerLite](#), [MailJet](#), [Cakemail](#)
- CRM: see my video at [www.rock8fuel.com/crm](http://www.rock8fuel.com/crm)
- Website CMS: see my video at [www.rock8fuel.com/cms](http://www.rock8fuel.com/cms)
- Landing pages for campaigns: use your CMS!
- SEO tools: [Google Analytics](#), [Google Tag Manager](#), [HubSpot Website Grader](#), [Seobility](#)

## 9- Office IT:

- Firewall: [pfSense](#), [OPNSense](#), [Untangle](#), [ClearOS](#)
- WiFi: [Ubiquiti](#), [TP-Link](#), [Netgear](#), [Aruba](#)
- Network monitoring: [ipMonitor](#)
- Storage server: [TrueNAS](#)
- Virtualization: [VMWare ESXi](#), [ProxMox](#), [Xen](#), [VirtualBox](#)
- Antivirus: [Windows Defender](#), [Bitdefender](#)
- DNS: [1.1.1.1](#), [OpenDNS](#), [Google Public DNS](#)
- Password Managers: [Google Passwords](#), [BitWarden](#), [Dashlane](#), [1Password](#), [Lastpass](#)



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#### 10- Startups:

- [Google for Startups](#)
- [AWS for Startups](#)
- [Microsoft for Startups](#)
- [HubSpot for Startups](#)
- [Freshworks for Startups](#)
- [WeWork](#)

#### 11- Nonprofits:

- [Techsoup](#)
- [AWS for nonprofits](#)
- [Google for nonprofits](#)
- [Microsoft for nonprofits](#)
- [Canva for nonprofits](#)
- [Grammarly for nonprofits](#)